

BSGS

(Blue Sky Green Solutions)

Category: Business Development Services

Sub Category: Water/Wastewater and CleanTech

Company profile

BSGS mission is to reveal what Israeli CleanTech technologies do best - better in new frontiers.

BSGS helps Israeli companies launch successfully in Asian markets by tailoring the perfect match between the clients' frugal demands and the sustainable technology.

BSGS has a full commitment to facilitate its clientele throughout the engagement life cycle.

In order to expedite the go to market strategy, BSGS will carry out a feasibility study followed by a business plan with measurable criteria for success covering marketing, technical and capital aspects of the products and services. BSGS holistic approach helps to make it happen and insure the desirable bottom line outcomes.

Date of establishment: Q4/2011 Est.

Background on the company

BSGS is being established by Ran Bushuhrian, environmental engineer, (BSc- TECHNION, Israel) & (ME, UNESCO-IHE, The Netherlands) with diverse business background. Over ten years of proven experience in local and international B2B sales. Demonstrated business success in APAC, Europe, and the US. Mr. Bushuhrian's experience includes managing Asian countries' local distributors and international account management. Expertise in competitive analysis, sales strategies, top level negotiations, international marketing, and supply chain operations.

Technology & product(s)

TBD case by case.

Objectives / Target companies

- (1) Israeli Companies that are seeking to commence and expand their foreign activities
- (2) Companies that are looking to enhance their solutions portfolio